

# PRIVACY POLICY AND COOKIES

InterMoor are committed to protecting your privacy. This privacy policy governs our data collection, processing and usage practices. It also describes your choices regarding our use, access and correction of your personal information. By using this website or the various subscription services we provide, you consent to the data practices described in this privacy policy. If you do not agree with the data practices described in this privacy policy, you should not use the website or the subscription services.

We periodically update this privacy policy so would encourage you to review it periodically.

InterMoor does not collect any personal information without the express prior consent of our clients or website users. This website will only store your personal details if you elect to sign up for a subscription service or request to be sent information.

## **ABOUT YOUR PERSONAL DATA**

No personal information is collected by this website until visitors agree to exchange details through completing a form.

We collect information from you when you subscribe to our newsletter or blog, give us your details so we can send you communications, or you fill out a contact or enquiry form. As appropriate, you may be asked to enter personal details at any of these interaction points. However, you will be anonymous on our website unless you decide to fill in these details via a form. Once you have filled in a form, the details will be retained by the website.

## **RETENTION OF PERSONAL INFORMATION**

We retain personal information that you provide us if we consider it potentially useful in contacting you about a subscription service or other marketing communications. You may unsubscribe at any point from a service if you wish, as described later in this privacy policy.

## **SECURITY OF YOUR PERSONAL INFORMATION**

We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use or disclosure. We secure the personal information you provide on third-party computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure.

## **ABOUT COOKIES ON OUR SITE**

The InterMoor website uses cookies to better the user's experience while visiting the website. Our cookies are used to understand how many visitors we get on our site and how they use the website during their visit. We additionally use a marketing analytics service which also uses cookies to enable us to provide tailored information to our website users and clients.

We use the information gathered by these cookies to compile reports and help us to improve our site. Cookies also help us to customise our marketing efforts through various media and formats.

Other cookies may be stored to your computer's hard drive by external vendors when this website uses referral programs, sponsored links or adverts. Such cookies are used for conversion and referral tracking and typically expire after 30 days, though some may take longer.

#### **WHAT ARE COOKIES?**

Cookies are small files saved to the user's computer hard drive that track, save and store information about the user's interactions with – and usage of – a website.

#### **TURNING OFF COOKIES**

Users are advised that if they wish to deny the use and saving of cookies from this website on to their computers hard drive they should take necessary steps within their web browser's security settings to block all cookies from this website and its external serving vendors. Our website uses cookies to track usage and visits, however these cookies do not give InterMoor any access to your personal details – such as your name or contact details.

#### **ANALYTICS COOKIES**

This website also uses Google Analytics to better understand how many people visit our site and which pages get looked at when they visit. This software is provided by Google which uses cookies to track visitor usage, *but not any personal details*. The Google Analytics software will save a cookie to your computer's hard drive in order to track and monitor your engagement and usage of the website but will not store, save or collect personal information. You can read Google's privacy policy here for further information <http://www.google.com/privacy.html>

#### **TO UNSUBSCRIBE FROM OUR COMMUNICATIONS**

You may unsubscribe from a subscription service or other marketing communications by clicking on the "unsubscribe" link located on the bottom of all of our e-mails, or by sending us an email at [info@intermoor.com](mailto:info@intermoor.com).